



About the Behavioral Science Research Institute (BSRI), Srinakharinwirot University, Thailand

Background

The Behavioral Science Research Institute, originally known as the International Institute for Child Study, was established in cooperation with the Ministry of Education and UNESCO in August, 1955, with three main objectives:

- 1) Conducting comparative research on child development,
- 2) Training Thai and overseas researchers to be able to conduct research as well as instilling knowledge and understanding about children, and
- 3) Disseminating research findings to improve education and socialization in school and at home.

In 1974, the institute's name was changed to "Behavioral Science Research Institute", with status equivalent to that of a Faculty of the university, with the principal responsibility of conducting research and teaching, training, and providing academic services to society.

Research at the institute in the period after the year 1974, has focused on the integration of concepts and theories of several disciplines—e.g. psychology, sociology, anthropology, political science, and education, to help explain, predict and develop individual behaviors. The institute also disseminates academic knowledge and provides training in behavioral science theory and research methodology. In 1984, the institute started offering the Master's Degree Program in Applied Behavioral Science Research. Later, this program was extended to a Doctoral Degree in the same discipline. The program started accepting students since 1994. In addition, the institute launched the Doctoral Research Degree Program in Applied Behavioral Science Research in 2002.

Philosophy

"Develop knowledge in conjunction with moral principles toward quality of life"

Vision

"The Behavioral Science Research Institute is an organization of international excellence in behavioral science research. The objectives are to create body of knowledge, and apply toward improvement of Thais' quality of life; to produce researchers who are competent in approaching problems from various perspectives, moral, and eager to learn; in addition to provide knowledge, service, and propose guidelines for prevention and solution of social problem; as well as cooperation with other domestic and international organizations on academic development through teamwork, empowerment, and promotion of personnel morale."

Endeavor

"The Behavioral Science Research Institute endeavors to conduct research and produce graduates toward improvement of Thais' quality of life"

Objectives

1. Researches to create body of knowledge in behavioral science and quality of life improvement of individuals and society.
2. Produces graduates who are competent in behavioral science research, and ethics.
3. Enhances research atmosphere and stimulates cooperation in multidisciplinary research.
4. Disseminates academic knowledge and provides behavioral science research training.