



*Opening Address for the 6th International Postgraduate
Research Colloquium
by The Rector of Srinakharinwirot University*

It is my great pleasure to be presiding over the opening of the International Postgraduate Research Colloquium once again. This year, On the occasion of the 60th Anniversary, Srinakharinwirot University has synergized knowledge from a variety of sciences to propel social intelligence through research and academic excellence foundations, with a focus of internationality on Thai foundation. Coincidentally, Behavioral Science Research Institute, Srinakharinwirot University has the honor of hosting the 6th International Postgraduate Research Colloquium to continue building on its reputation for international academic excellence. The previous 5 consecutive Colloquiums have been highly successful with admirable collaboration from the International Islamic University Malaysia (IIUM), with steady growth of interested participants and academic network circle as well as the development of postgraduate students' universal potentials.

Srinakharinwirot University is a comprehensive University with over 50 years of international cooperation, and educational development. The university has been an integral part in the progress of Thai society through progressivism education scheme of 9 fundamental management strategies, one of which is the vital strategies of intelligence and research. The initiative by Behavioral Science Research Institute to organize International Postgraduate Research Colloquium as a forum to exchange and express research knowledge represents an activity in support of that strategy. Srinakharinwirot University is convinced that if Behavioral Science Research Institute can take this opportunity to urge other faculties in the university to join the network and be hosts in organizing subsequent events, the benefits and advancement of knowledge in other disciplines are very much assured.

Srinakharinwirot University wishes to thank Behavioral Science Research Institute, International Islamic University Malaysia and all members of the Organizing Committee who cooperatively organize this colloquium; speakers, academics and researchers from various academic institutions who bring research papers for dissemination and to exchange knowledge and ideas. I wish the colloquium proceedings successful achievement of all objectives; and would like to take this opportunity to officially start the 6th International Postgraduate Research Colloquium at this time.

*Professor Dr. Wiroon Tangcharoen
Rector of Srinakharinwirot University*