

## Foreword

It is my great pleasure to introduce this proceedings which is a collection of reviewed papers presented at the 4<sup>th</sup> International Postgraduate Research Colloquium (IPRC) that was held at Behavioral Science Research Institute (BSRI), Srinakharinwirot University in Bangkok, Thailand, during 19<sup>th</sup> – 20<sup>th</sup> June 2007. Since the year of 2007 is the great auspicious time to celebrate and honor the Eightieth Birthday of His Majesty King Bhumibhol Adulyadej of Thailand, the editors of this proceedings put the Royal Ceremonial Emblem, with the permission of the Office of the Royal Household, on the cover of this proceedings. Moreover, a paper on Thailand ‘Development King’ and a poem showed the Thai royalty to His Majesty are included.

The colloquium was organized by the BSRI, in collaboration with the Department of Psychology, International Islamic University Malaysia (IIUM). The theme of the 4<sup>th</sup> colloquium was “Harnessing Behavioral Science to Promote the Quality of life” and the colloquium had received good interest from both academics and postgraduate students in Thailand and from overseas. This proceedings contains 15 academic papers, also 3 proposals from IIUM in Collaboration section, and a paper from a keynote speaker of the 4<sup>th</sup> IPRC entitled “Can Research Activities in Psycho-behavioral Science Enhance Individual’s Cognition, Motivation, and Reasoning” by Professor Dr. Duangduen Bhanthumnavin, a former staff member of the BSRI and presently a director of Principal Research Project: Research and Development of the Thai Behavioral System which has been supported by the National Research Council of Thailand.

The range of papers in this proceedings addresses a wide perspective of issues in the private sector context, such as dimensions of quality management and their application to commercial bank, knowledge management in a project management organization, knowledge transfer and non-government organization, training and development in telecommunications, and labour market issues for the ASEAN region. There are also variety of papers stated the importance of psychological and educational factors on related aspects of quality of life, such as papers on job well-being of international school teachers, learning strategies of undergraduates studying ICT courses, speed of learning, health related quality of life in chronic pain patients, and teaching thinking. Moreover, the validation and examination of scales are included.

Finally, I wish to sincerely thank the other editors, the readers, the organizing committees of the proceedings, and the supporters who contributed to the publication of this book and I also would like to thank those who contributed to and played significant role in the whole event of the 4<sup>th</sup> International Postgraduate Research Colloquium.

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