The 2nd Colloquium for Faculty - Graduate Students

Applied Behavioral Science Research Curriculum

1. **Doctoral Degree Research Program Offered by**
   The Behavioral Science Research Institute and the Graduate School,
   Srinakharinwirot University, Bangkok

2. **Degree:** Doctor of Philosophy
   (Applied Behavioral Science Research) or Ph.D.

3. **Rationale for Offering the Program**
   1. **Philosophy**
      This program is based on the philosophy that those who will conduct behavioral science research must be equipped with the knowledge and cognitive ability, in conjunction with leadership skills and a strong sense of professional ethics, so that their academic output will help develop a higher quality of life for people locally and globally.
   2. **Purpose**
      Our Ph.D. program aims to produce behavioral science researchers of high caliber for inquiry and who are well-equipped in research methodology relevant to the development of individuals and societies. We also expect our researchers to possess a high level of moral and professional ethics.
   3. **Focus of the Program**
      The program focuses on research methodology with socially relevant behavioral science content. This methodology includes precision research designs, measurement, statistics and computer literacy as well as qualitative inquiry. Psychology and sociology are core contents and anthropology, political science, education, and economics are important related areas. The content of behavioral sciences will assist students understand the influence of psychological, and sociological aspects of individuals and their societies. The relevant knowledge from interdisciplinary and international perspectives together with research methodology are systematically integrated. The applied behavioral science research encouraged in the program involves a variety of areas such as, work socialization, human and organizational behavior, morality and value development, family welfare, and human enhancement projects.

4. **Qualification Requirements**
   A prospective applicant should have:
   1. A master’s degree with thesis experience.
   2. Knowledge ability in both behavioral sciences and research methodology.
   3. A good competence in writing, reading, listening, and speaking in English as well as presentation skills.
   4. 550 scores (Paper-Based) or 213 (Computer-Based) on TOEFL or 6.0 on IELTS or a pass grade in the University’s English examination.
   5. Experience in conducting at least two research projects in behavioral or social sciences and the head of a project. Both research papers must have been published.
   6. A GPA score not lower than 2.7 at the bachelor level and 3.5 at the master level.
5. Admission Process
The program administrative committee will review the applicants’ six qualifications mentioned above and the following items:
1. The creativity expressed in the submitted research proposal.
2. The communication ability shown in the oral presentation, academic interview or in writing.
3. Two letters of recommendation confirming his/her ability in conducting research and his/her research ethics.

The administrative committee must approve the candidate’s admission and three supervisors must agree to work with the candidate on the proposed research.

6. Education System
The system of study follows the SWU Graduate School’s regulations. The process of study involves a study plan, a research plan, and other academic activities.
1. Study Plan
Each student has three advisors who will be facilitators and give advice about research projects and extra courses that should be taken. Students must develop a plan of study with their advisors in order to achieve study goals efficiently. The student must meet their advisors as a group at least every two months or as otherwise agreed in order for progress to be observed and/or to deal with any obstacles or difficulties.
2. Research Plan
Within three years after enrolling in this program the student has to have conducted at least two related research projects to be submitted to the program administrative committee and must report progress to designated supervisors every two months.
3. Educational Management
3.1 Students are not required to attend any courses unless advised to do so by their advisors. In attending extra courses or other academic activities, no additional credits will be allocated.
3.2 The student has to pass the qualifying and comprehensive examinations to show appropriate readiness for research.

7. Study Duration
The duration of study is not more than six years.

8. Medium of Instruction
Thai / English

9. Registration
The total credits are 48, based on the dissertation. The student has to consult designated supervisors before enrolling. The registration process is in the Graduate School’s Manual.

10. Assessment and Graduation
Criteria for graduation: Students should have
11. Academic Year
There are two semesters in each year:
First semester: June to September
Second semester: November to February

12. Application Dates
For the second semester: July - August

13. Accommodation
There are varieties of private dormitories/apartments around campus.
The room rates range approximate from Baht 2,000 – 5,000 per month.

14. Education Fee (for five semesters)
For a Thai student: Baht 42,600 per semester
For a non-Thai student: Baht 67,600 per semester
There are other specific, smaller fees which assessed from time to time by the University.

Behavioral Science Research Institute Srinakharinwirot University (SWU) with the Collaboration of the Graduate School, SWU, and the Commission on Higher Education, Ministry of Education.

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