

SRINAKHARINWIROT UNIVERSITY

Prasarnmit Campus

Prasarnmit Campus much like the other parts of present Bangkok (Krungthep), is now the main campus of Srinakharinwirot University. However 220 years ago, it was part of a swampy, monsoon floodplain fed by the Chaophraya River. Since then, many industrial and technological developments have contributed to the growth and development of its present site. And, it is on this site stands that fine bronze statue of its founder, Dr. Saroj Buasri, who nourished our first educators in 1949. Conditions were far from modern and the University was still surrounded by much tropical riverine and canal (khlong) vegetation, aquatic animals and a largely, boat-bound but not-dense, ethnically diverse human population.

In 1949, the University became a reality when the Higher Teacher Training School at Prasarnmit was established. There was then an urgent need for degree-level training for the teaching profession. Prasarnmit was the first of its kind in the country's history of teacher training. In 1953, it became the College of Education having authority to grant a Bachelor's degree in Education. Subsequently, more programs at both the Bachelor and Master levels were developed. In 1974, the College of Education became a comprehensive university by Royal Decree of His Majesty the King Bhumibol Adulyadej who graciously named the new university Srinakharinwirot (Si-na-ka-rin-wi-rot), which means 'the glory of the city.' Today, situated in the center of Bangkok, the University maintains thirteen faculties, seven research institutes, seven centers, the Graduate School and Demonstration Schools. However, the University's broad vision of its role in education did not extend to the early acquisition of large building sites in the rapidly developing central Bangkok area. As a result, some of the newer Faculties were later relocated to a new campus.

Ongkharak Campus

By 1996, the University's rapid growth had exceeded the original campus' capacity. To address the overcrowding, the University expanded its facilities to Ongkharak District, in Nakhon Nayok Province, which is about 70 kilometers from Bangkok. The first faculty on this new campus was the Faculty of Engineering that admitted its first engineering students in 1996. Faculties in various fields of Medicine and Technology are currently located at the Ongkharak campus.

Facilities and Services Provided on Campus

1. Computer workstations are provided for each Faculty and are open extra hours on Saturday and Sunday at the computer center.
2. Multimedia facilities (with video and audio recording in soundproof studios) are provided in Building 14. In addition, Building 14 provides a Bakery shop, ATM machines, Cooperatives, Grocery Store, Post office, Bookshop, Food center and Stationery as well as a Dermatology services.
3. A mini theatre and University Gallery are located in the Faculty of Fine Arts building.
4. A Photo shop provides overnight photo development and is located by the Tennis courts.
5. The Dental Clinic is located next to the Cafeteria. The Clinic provides high quality and complete dental care at reduced rates for students.
6. The Medical Clinic is located next to the Presidential Building.

7. Fitness room and gymnasium facilities are provided free of charge and are located in the Faculty of Physical Education building.
8. Printing services are available in several locations throughout the campus
9. Computerized Library Catalogue provides easy access to the Central Library holdings as well as those at other Bangkok universities such as Chulalongkorn and Kasetsart.
10. Bank ATM machines are located in several convenient locations throughout campus.
11. Thursday Market provides convenient and inexpensive bargain shopping and is a local tradition. It can be found every Thursday from 7:00 am to 5:30 pm in front of the SWU Secondary Demonstration School.
12. Research Laboratories provide for every kind of research you can conjure up.
13. The Dormitory at Ongkharak campus provides boarding accommodations for both international and local students.
14. The Sirindhorn Medical Center at Ongkharak campus provides medical treatment for students, training for medical students and community health care services.
15. The Visitor Residence and the International House provide comfortable boarding arrangements for visiting professors and international delegates.
16. The Cafeteria provides a variety of delicious traditional Thai food for students, staff, faculty and locals at very reasonable prices.
17. The Anatomy Museum provides anatomical models for exhibit and study.

Transportation Systems in Bangkok with Stops Near Prasarnmit Campus

1. Buses on Sukhumvit Road.
Regular Bus No.: 1, 2, 8, 13, 25, 40, and 48
Air-conditioned Bus No.: 11, 13
Special Air-conditioned Bus No.: 6
2. Buses on New Petchburi Road.
Regular Bus No.: 11, 23, 58, 60, 72, 93, 98, 99, 113, and 206
Air-conditioned Bus No.: 11, 12, 23, 60, 72, 93, 99 and 206
Special Air-conditioned Bus No.: 3, 10, and 25
3. Buses on Asoke Road.
Regular Bus No.: 22, 38, 136, and 98
Air-conditioned Bus No.: 22, 38, 136, and 98
Special Air-conditioned Bus No.: -
4. Boats on Sansaeb canal are available from 05.30 am. - 19.30 pm.
5. The Sky Train provides easy, fast and inexpensive transportation on two main roads and runs throughout downtown Bangkok: Sukhumvit, Silom and Phaholyothin. The closest station to campus is located on the corner of Sukhumvit and Asoke roads.

BEHAVIORAL SCIENCE RESEARCH INSTITUTE

Background

The Behavioral Science Research Institute, formerly known consecutively as the International Institute for Child Study and the Bangkok Institute for Child Study, was established as a joint venture between the Government of Thailand and UNESCO in August 25, 1955. The original purposes of the Institute were to conduct cross-cultural research on child development, to provide training for researchers, Thai and foreign, in the principle of child development, guidance and research methodology, and to

disseminate research findings for improvement of the care and education of children in school and at home

In January 1963 the Institute was designated a national agency and since then had been aided by UNESCO under the Technical Assistance (Country) Program. Regarding its main research function, the Institute has been conducting behavioral science research in many areas such as psychology, sociology, anthropology, education, economics, and political science. Especially research in socialization is emphasized in order to study causes and consequences of behavior for the development of the Thai society. Both organization - oriented and individual - oriented types of research are carried out. As an autonomous research unit of Srinakharinwirot University, the Institute is mainly funded by the University's budget and partially supported from time to time depending on its research projects by some national organizations such as the National Research Council, the National Youth Bureau, and the National Education Commission, and also by international organizations such as UNESCO, UNICEF and WHO. Research bulletins are published in Thai with summary in English and distributed to organizations both governmental and non-governmental concerned with children and youth.

As for the Institute's teaching function, between 1963 to 1975 the Institute collaborated with the former College of Education, Ministry of Education in offering a Master's degree program in developmental psychology, educational psychology, social psychology and experimental psychology. The graduates had performed several roles in their work places as behavioral scientists.

In August 1975, when the former College of Education changed its status to university and was named Srinakharinwirot University, the Institute also changed its name to Behavioral Science Research Institute due to its larger scope of work and its status was recognized as the same as a faculty. With regards to the instruction, the Institute serving at first as an unofficial graduate school of the former College of Education, terminated the teaching function for 8 years due to the fact that Srinakharinwirot University has then established her Graduate School. However ever since 1984, the Institute resumed its main teaching function by offering the master's degree program in "Applied Behavioral Science Research" and also opened its doctoral degree program in the same area in 1994.

Objectives

The objectives of the Institute are as follows :

- To carry out research on the problems of socialization (e.g., child rearing) and work socialization by utilizing interdisciplinary approaches.
- To offer Master of Science and Ph.D. degrees on Applied Behavioral Science Research.
- To disseminate knowledge and research findings to professionals and laypersons.
- To provide academic services and research training.

Academic Staff

Dr. Wiladlak Chuawanlee	Ph.D. (Educational Psychology)
Dr. Pannee Boonprakob	Ph.D. (Research and Curriculum Development)
Dr. Omduean Soadmanee	Ph.D. (Development Education)
Asst. Prof. Dr. Oraphin Choochom	Ph.D. (Psychology)

Behavioral Science Research Institute,
Srinakharinwirot University, Bangkok, Thailand.

Assoc.Prof. Dr.Dusadee Yolao	Ph.D. (Educational Research Methodology)
Assoc.Prof.Dr.Pachongchit Intasuwan	Ph.D. (Educational Research Methodology)
Dr.Manat Boonprakob	Ed.D. (Curriculum & Instruction Post secondary Education)
Asst.Prof.Prateep Jinngae	M.Ed. (Educational Psychology)
Asst.Prof.Ngamta Vanindananda	M.S. (Sociology)
Assoc.Prof.Ashara Sucaromana	M.Ed. (Educational Research)
Asst.Prof.Dr.Chantana Parkbongkoch	Ed.D. (Elementary Education)
Asst.Prof.Laddawan Kasemnet	M.Ed. (Educational Research)
Dr.Sadhon Bhookong	Ph.D. Texas Women's University, USA
Dr. Yutthana chajjukul	Ph.D. (Public Administration)
Dr.Ungsinun Intarakamhang	Ph.D. (Non-Formal Education)
Dr. Supaporn thanachanan	Ph.D. (Applied Behavioral Science Research)
Dr. Jarun Ounthitiwat	Ph.D. (Research and Curriculum Development)
Mrs.Tasana Thongpukdee	M.Ed. (Developmental Psychology)
Miss Usa Srijindarat	M.Sc. (Applied Behavioral Science Research)

PROGRAMS:

- Master of Science (M.Sc.): Applied Behavioral Science Research
- Doctor of Philosophy (Ph.D.): Applied Behavioral Science Research

URL: <http://bsri.swu.ac.th> <<http://www.swu.ac.th/bsri>>