

**Paper Presentation:
Cross-cultural & Organizational Behavior**

26 August 2013	Time	10:45 a.m. -11:45 a.m.
	Location	Conference Room (2nd Floor, Central Library Building)

Time	Research title	Presenter / Researcher
10:45 a.m. to 11:15 a.m.	Barriers Towards Medication Error Reporting among Nurses	Asst. Prof. Dr. Harris Shah Abdul Hamid IIUM, Malaysia.
11:15 a.m. to 11:45 a.m.	A Cross Cultural Comparison of the Psychosocial Correlates of Quality of Work Life of the University Teaching Faculty in Thailand and Malaysia	1) Assoc. Prof. Dr. Dusadee Yoelao 2) Assoc. Prof. Dr. Oraphin Choochom 3) Dr. Numchai Suppareakchaisakul 4) Dr. Kanu Priya Mohan BSRI, SWU, Thailand.

Session 1 : Room 1
Organizational behavior

26 August 2013	Time	1:00 p.m. - 2:45 p.m.
	Location	Classroom 1, Behavioral Science Research Institute

No.	Research title	Presenter / Researcher
1	Thai Consumer Engagement on Facebook Fan Pages: Marketers' Perspective	WasupolTresopakol BSRI,SWU,Thailand.
2	Transformational Leadership, Team Emotional Intelligence, and Team Efficacy Affecting the Fire and Rescue Team Effectiveness.	1)PiyapatAreeyat 2)MaraphanChayamangkala 3)LimchaiPrachayasittikul 4)WaleepornNak-Udom 5)WarapornSangaroon 6)HattakarnMeehirun BSRI, SWU, Thailand.
3	Effect of Trust on Teachers' Organizational Citizenship Behavior (OCB) of Islamic Private School in Pattani Province	1)HananmuhibbatuddinNochiSuksawai 2)Assoc. Prof. Dr. DusadeeYoelao 3)Dr. WichudaKijjthorntham 4)Dr. ThasukJanprasert BSRI,SWU,Thailand.
4	Safety culture and patient falls: a comparison between accredited and non-accredited hospitals.	1)Nor ShuhadaMurad 2)Asst. Prof. Dr. Harris Shah Abdul Hamid IIUM, Malaysia.

Session 1 : Room 2
Organizational behavior

26 August 2013	Time	1:00 p.m. - 2:45 p.m.
	Location	Classroom 2, Behavioral Science Research Institute

No.	Research title	Presenter / Researcher
1	The Study of Needed and Necessary Competencies for Conflict Management of Private Organizations' Executives in Thailand	PiyaratThampitak BSRI,SWU,Thailand.
2	Consumers' Decision Making on Street Food Purchasing and Food Safety in Nakhon Si Thammarat Province, Thailand	JatupornKhongtong, Food Service Management Programme, Faculty of Food Science and Technology University Putra Malaysia
3	The Influence of Leadership, Knowledge and Role Perception Affect to Working of Behavior of PMQA Guidelines of Government Official, Phrae Province Health Office	1) NiphitphonSeangdoung 2) PiyaBooya 3) PhraSymnasackPhendokkeo 4) SupameePumruangnam BSRI,SWU,Thailand.
4	The Relationship between Organizational Burnout and Turnover Intention among Lecturers in Klang Valley: Affective Commitment as Mediating Variable.	1) FairuzA'dilahRusdi 2) Dr.Shukran Abdul Rahman IIUM, Malaysia.

Session 1 : Room 3**Cross cultural**

26 August 2013	Time	1:00 p.m. -2:45 p.m.
	Location	Classroom 3, Behavioral Science Research Institute

No.	Research title	Presenter / Researcher
1	Life Script Dictates the Timing of Important Life Events: Further Cross-Cultural Evidence	Associate Prof.ShamsulHaque Monash University Sunway campus
2	Cross Cultural Study in Food Cultural Wrapping Heritages of Japanese and Thai for The Food Package Development	Mrs. SineenartLaedpriwan BSRI, SWU
3	Self Management and Family Coping Toward a Happy Warm Family of Muslim Married Female Teachers: a Case Study of Yala Province	NachimaBako DusadeeYoelao WichudaKijtorntam ThasukJunprasert
4	KIYATINDUGAN (RISING UP).....The Experiences of Young Muslim Adults And Their Single Mothers in ZAMBOANGA City.	Prof. Ava Ann Perez Semorlan, Ph.D. School of Saint Anthony, Metro Manila Philippines
5	The Concept of Human Power In Court Ritual Dance And Folk Ritual Dance In Thailand	ChawaroteValyamedhi, Department of Dance, Chulalongkorn University
6	Chavacano Legends: The Reflection in the Lives of the Zamboanguenos in Zamboanga City, Mindanao, Philippines	Prof. Dr.Teresita Perez-Semorlan, Mindanao State University, Philippines

Session 2 : Room 1
Organizational behavior

26 August 2013	Time	3:00 p.m. - 4:30p.m.
	Location	Classroom 1, Behavioral Science Research Institute

No.	Research title	Presenter / Researcher
1	Does the Partner Relationship is Important for International Joint Venture (IJV) Success: A Case of Thai-Japanese IJVs in Thailand Industrial Sectors	1)WanidaWadecharoen, 2)AthiwatKanjanavanikul 3)RungsonLernnaisat, SombafTeekasap Faculty of Business Administration, Thonburi University, Bangkok, Thailand
2	Using of Social Marketing to Enhance Capacity of ASEAN Community-based Tourism	1) SumaleeNunthasiriphon 2)RugphongVongsaraj School of Tourism Management, NIDA
3	The Relationship between Work Demands, Work-Family Conflict and Burnout	NurulAmalbintiShaikMohdRodhi, IIUM, Malaysia
4	Perception of Organizational Culture and Job Satisfaction Affecting Organizational Commitment of King Mongkut's University of Technology North Bangkok Staffs	ChanaddaPetchprayoon BSRI, SWU, Thailand.

Session 2 : Room 2
Educational Behavior

26 August 2013	Time	3:00 p.m. - 4:30p.m.
	Location	Classroom 2, Behavioral Science Research Institute

No.	Research title	Presenter / Researcher
1	Reassessment of Teaching Method and Learning Process at University Level in Thailand	Dr. Paul T.I. Louangrath The International College - Bangkok University
2	A Study of the Relationship between Emotional Intelligence and Coping Behaviors Associated with Academic Achievement of Students in Secondary School under the Secondary Educational Service Area Office 40	KanyaveePhonchawee BSRI, SWU, Thailand.
3	The path of success the international science and mathematical olympiad competition	PiyawanThatsananchalee BSRI, SWU, Thailand.
4	Classroom management style, Discipline problems, international school, Bangkok	NessrineChellali St Theresa International college of Bangkok

Session 2 : Room 3**Psychology**

26 August 2013	Time	3:00 p.m. - 4:30p.m.
	Location	Classroom 3, Behavioral Science Research Institute

No.	Research title	Presenter / Researcher
1	Empathy, perspective taking and social radicalism	Aleksandra Jerzmanowska Warsaw School of Social Sciences and Humanities, POLAND
2	Treating Depression: A Modification of Cognitive Behavioral Therapy and Meaning Therapy Based on Islamic Perspective	Rahmatullah Khan Universiti Pendidikan Sultan Idris, Perak
3	Effects of Impostor Phenomenon and Coping Styles on Psychological Distress of Educational Personnel at Srinakharinwirot University	1)CharinSuwanwong 2) ChayaPakpoom 3) SarawutTrisri, BSRI, SWU, Thailand.
4	Parenting Programs for The Prevention of Child Abuse and Neglect	CHEN Mengtong Department of Social Work and Social Administration, The University of Hong Kong

Session 3 : Room 1
Organizational Behavior

27 August 2013	Time	1:00 p.m. - 2:45p.m.
	Location	Classroom 3, Behavioral Science Research Institute

No.	Research title	Presenter / Researcher
1	Job Satisfaction and Organizational Commitment among Employees of a Small Company in Kuala Lumpur	1)Madzwin Ansari Zambri 2)Harris Shah Abd Hamid IIUM, Malaysia
2	Globalization of Education among State Universities and Colleges: An Assessment and Basis for Innovative Responses	Dr. Adrian Perez Semorlan Western Mindanao State University, Philippines
3	A Theoretical Framework of Work Designs and Work Outcomes	1)Nor AkmarNordin 2)Shukran Abdul Rahman IIUM, Malaysia
4	Text Mediated Communication in Organizations and Conflict Management	1) KwanyingSriprasertpap 2) Panupong U-thaiwat 3) KePrasertsang BSRI, SWU, Thailand.

Session 3 : Room 2
Educational Behavior

27 August 2013	Time	1:00 p.m. -2:45 p.m.
	Location	Classroom 2, Behavioral Science Research Institute

No.	Research title	Presenter / Researcher
1	Statistics Anxiety and Performance in a Statistics Course among Psychology Students	1)Dr. Harris Shah Abd Hamid 2)MuhamadKarimiSulaiman IIUM, Malaysia.
2	Reflective Learning among Nursing Students in Malaysia	Assistant Professor Dr. Salizar Mohamed LudinDeanKulliyyah of Nursing, International Islamic University Malaysia
3	Activities that Elementary Children Value at Home	1)Ava Ann P. Semorlan, Ph.D 2)Paula Pinuela, Keach San Jose 3)Mario Flores 4)YancyErbina, Merlyn Violanta 5)GlecyPalaganas Faculty of School of Saint Anthony, Quezon City, Philippines.
4	Strategies For Educational Thai Culinary Tourism	Mr. TermsakSingsomboon Graduate School of Tourism Management National, NIDA
5	Attitude, Subjective Norms, Perceived Behavioral Control and Intention Related to Thesis Conducting Without Plagiarism Amongst Graduate Students	ThanayotSumalrot BSRI, SWU, Thailand.

Session 3 : Room 3

Psychology

27 August 2013	Time	1:00 p.m. -2:45 p.m.
	Location	Classroom 3, Behavioral Science Research Institute

No.	Research title	Presenter / Researcher
1	Psychological Stress and Physical Illness Affecting Students Academic Performance	1) Dr. Lita S. Sagun 2) Dr. Cherry D. Folloso New Era University, Philippines
2	Influence Of Communication Barriers In Marriage	K.Uma Devi UniversitiTunku Abdul Rahman, Malaysia
3	Negative Thinking and Depressive Symptoms of Elderly People in Long-term Care	1) SutidaThongmark 2) JintanaTongpeth PrachomkiaoCollege of Nursing, Phetchaburi Province, Thailand
4	Psychometric properties of the eating styles questionnaire	SuphattraThawong BSRI, SWU, Thailand.
5	A Synthesis of Research Studies on Adjustment among Thai Undergraduate Students	NantaphonKulchanathara BSRI, SWU, Thailand.

Session 4 : Room 1
Organizational Behavior

27 August 2013	Time	3:00 p.m. - 4:30p.m.
	Location	Classroom 1, Behavioral Science Research Institute

No.	Research title	Presenter / Researcher
1	Talent Management:Leadership Derailment Factors	DayanaSyuhanaSejeli University Technology of Malaysia (UTM)
2	Effect of Self-Leadership Strategies on Innovative Behaviors among Malaysia Manufacturing Engineers Moderating Effect of Transformational and Transactional Leadership	1)IntanMarfarrinaBt Omar 2)Dr. Norashikin Mahmud UniversitiTeknologi Malaysia
3	The Study of the Required Competencies for Conflict Management of Executive Officers in Governmental Organizations in Thailand	Dr.ThasukJunprasert BSRI, SWU, Thailand.
4	Job Characteristics affecting Organizational Commitment of Jewelry Design Company's workers	1)SuradatePrayoosak 2)ChanaddaPetchprayoon 3)PiyawanThatsanachalee BSRI, SWU, Thailand.

Session 4 : Room 2**Health Behavior**

27 August 2013	Time	3:00 p.m. - 4:30p.m.
	Location	Classroom 2, Behavioral Science Research Institute

No.	Research title	Presenter / Researcher
1	1) The Effect of Consumption Milk Fermented by Lactobacillus caseiShirota (Commercial Yakult as a Health Drinking) on Decreasing of Student Anxiety Level 2)The Effect of “Green Tea” Aromatherapy and “Someone Like You” Classical Music on Decreasing of Student Anxiety Level in Yogyakarta	1) InggayonicoMartatino 2)AndriFrediansya GadjahMada university State Islamic University, Indonesia
2	Social Support and Psychological Self-Care Behaviors of the elderly	1)AreeyaBoonmarak, 2) JintanaTongpeth Prachomklao College of Nursing, Phetchaburi Province, Thailand.
3	ObesityPrevention Behaviors ofHigh School Students in Bangplama Soongsumarnphadungwit School, Suphanburi Province	LaphatradaSadokbua BSRI, SWU, Thailand.
4	Factors Affecting Sexual risk Behavior of Undergraduate Students years 1 – 5 in the field of Physical Education and Health Education Faculty of Education and Development Sciences Kasetsart University Kamphaengsaen Campus	SomboonSilrungham BSRI, SWU, Thailand.

Session 4 : Room 3**Psychology**

27 August 2013	Time	3:00 p.m. - 4:30p.m.
	Location	Classroom 3, Behavioral Science Research Institute

No.	Research title	Presenter / Researcher
1	Meta-analysis of Adversity Quotient	SupansaLangpraser, BSRI, SWU, Thailand.
2	Sexual Victimization among Female College Students in Brazil	Dr.Lylla Winzer & Barbara Krahe
3	Factor Analysis of Attitudetowards Mahidol Core Values	NattamonThungphanthong BSRI, SWU, Thailand.
4	An Overview of Interdisciplinarity between Literary Studies and Psychology	Assistant Professor Ömer SOLAK
5	The Effects of The Ancestor Cult In Old Turks on The Behaviour And Psychology of The Turks Today	Assistant Professor Selçuk PEKER Educational Faculty, NecmettinErbakanUnivertsity, Turkey