







Semi-Constructed Interview Guidelines

Research Topic: Assessing and Improving Health Literacy and Wellbeing in

Thai Families at Risk of NCDs: The Development of a Culturally Relevant Health

Behavior Model and a Positive Psychology and Health Literacy Program

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This study uses a research and development design and employs a multi-phase method approach. The population under study is heterosexual married couples (i.e. male and female spouses) between 35 and 59 years of age, have at least one child and have been living together for at least 5 years.

Beginning with Phase I of the present project, this phase is a qualitative, case study using an indepth interview method with male and female spouses who have good health with a total of 6 couples or 12 participants living in regional health district communities which have a low level of health literacy. The findings of a survey from the Health Education Division, Ministry of Public Health in 2016 showed that among the 12 regional health areas, the 6th regional health area, the 12th regional health area and the 4th regional health had the lowest average scores on health literacy which were 64.07, 64.81 and 68.10 respectively. In contrast, the 7th regional health area showed the highest average score of 82.90. Therefore, Phase 1 f uses purposive sampling to identify suitable samples in terms of their levels of health literacy. Within each area, the following regions are available for sampling (1) communities in regional health area 6 include Chachoengsao, Sakaeo, Prachinburi, Samutprakan, Chanthaburi, Chonburi, Trat and Rayong provinces, (2) communities in the 12th regional healtharea include Phatthalung, Trang, Narathiwat, Pattani, Yala, Songkhla, Satun provinces and (3) the communities in the 4th regional health are include Nonthaburi, Pathumthani, Ayutthaya, Saraburi, Lopburi, Singburi, Angthong, and Nakhonnayok provinces. The provinces finally selected all with a low level of health literacy are Chachoengsao province in the 6th health area, Singburi province in the 4th regional health area to represent communities in rural areas, and

Yala province in 12th regional health are to represent communities in suburban areas that have borders with Malaysia To summarise, the case study areas in Phase 1 of this research are these **3 provinces with 2 couples from each province**. The inclusion criteria for selecting participants are that they are healthy heterosexual married couples living in the community, are between the ages of 35 and 59, have at least one child, are domiciled in the community or have been living in the community for more than 10 years, have no history of diabetes, high blood pressure and/or heart disease, and who have given consent to provide health information to the researchers.

Objectives	Questions in the Interview
Aim: To understand health	situations and conditions of families with good health who live in
communities with low health literacy	
1. To gather general	<u>Introductory questions</u>
information about the	1. to begin with , I would like to ask you about your general background.
interviewees	Can we cover the following information?
	What is your age, your highest level of education, primary job, number
	of children and their ages, and the length of time you have lived living
	in this community? How is your health? Do you have any underlying
	disease?
2. To study the health of the	2. How healthy is the community you are living in?
community and the	1) Evaluate the overall health of people in the community. Is it good or
sources of health	not so good? Please provide examples.
information in the	2) What e illnesses do people suffer from or what are the main causes of
community	death of people in this community?
	3) What do you think are the causes of sickness? For instance, what are
	some of the personal factors? What are some of the social factors?
	4) What sources of health information do people use within the
	community? Such as the internet, media, television, broadcast and
	important people in the community, and etc.
3. To assess the health state	3. Within the past 1-2 months,
of the interviewee's	

Objectives	Questions in the Interview
family members and to	1) Could you please evaluate your family members, health? Are they
study approaches to	healthy or not?
health-management	2) Talking about the family members who are healthy, how do they take
adopted by the individual	care of their health during any time when they are sick and also what
and his/her family during	do they do to preserve their health when they are well?
times when they are well	3) For the family members who are ill, how do they take care of their
and when they are ill	own health?
	4) Do your family members take care of each other's health? If so, in
	what ways?
4. To study how	4. How can the term healthy wellbeing in family be described?
interviewees understand	1) In your opinion, what is the meaning of family wellbeing?
what qualities make up	2) What are the characteristics of good wellbeing in family? (Including
wellbeing in their family	body, mind, psychological, emotional, social, spiritual and etc.)
and to explore the	3) How do you develop healthy wellbeing? Could you please provide
approaches to healthy	examples of things that happen in your daily life?
wellbeing used in the	examples of timigs that happen in your daily life.
interviewee's family	
5. To examine the self-care	5. Self-management, availability of information and accessibility of
strategies used during	services
illness and the	1) Can you tell us how you take care of yourself when you are ill?
accessibility of health	2) How do you access information about heath and health care services?
information to	And from which sources?
interviewees	3) How do you use the information you collect to care for your own
	health?
6. To provide an	6. Self and family health promotion
understanding of health	1) In your opinion, what is the meaning of 'health promotion'? What do
promotion and the	you need to do to make members in your family healthy?
strategies of health	
promotion used by	

Objectives	Questions in the Interview
individuals and their	2) Which strategies do you use to promote your own health and your
families	family's health in your daily life such as when preparing food, asking
	them to exercise, mediation, etc.?
7. To study the approaches	7. Non Communicable Chronic Disease or NCD prevention
adopted by the	1) How and which approaches do you use to protect yourself from non-
interviewees to prevent	communicable chronic diseases such as diabetes and high blood
chronic diseases and the	pressure? Examples of approaches used in a daily life are regular
other health-related	check-ups, self-monitoring, be more careful about food, exercise,
strategies used to maintain	emotion control and etc. Also, please give us an example of each
good health	approach.
	2) How do you help other members in your family prevent non-
	communicable chronic diseases?
	3) Are there any special techniques that you and your family personally
	use to protect yourselves and avoid illnesses?
8. To find out the sources	8. Conditions in the social environments
of community support	1) How does your family support you to have good health? Please give
aiming to promote the	examples
good health of the	2) How does your community promote and support good health? Please
interviewees and their	give examples
families	3) Do the beliefs, values and culture of your community affect how you
	take care of your health? What are they? And how do they affect you?
	Please provide some examples
	4) What knowledge and experience have you got both from the past and
	present that you can use to take care of your health and that of your
	family?
9. To study cognitive styles	9. Conditions of cognition and mind
such as hope, perceived	
self-efficacy, optimism and	

Objectives	Questions in the Interview
the psychological strengths	1) In terms of how you think about the health care of yourself and your
of interviewees that may	family, what factors influence your thinking about how you all live,,
influence health and	about work and about living happily alongside other people?
wellbeing in family	2) How do the following relate to how you take care of your health and
	your family's health: 1) Living a hopeful life 2) Self-efficacy in your
	own abilities 3) Optimism and 4) Resilience or psychological strength to
	adapt and face problems? Can you please provide examples or
	situations in each area and how they positively affect your health?
10. To examine positive	10. Successful and unsuccessful experiences in health care
experiences that can	1) Among the health care situations we have been discussing, there are
influence health behavioral	both successful and unsuccessful experiences. Can you please give
changes	examples?
	2) How have these experiences affected your health care practices? Have
	you made changes?
11. To find out any	11. Approaches to the reinforcement of positive psychology
approaches to modification	perspectives
and reinforcement of	1) Have you or someone you know had any experience of a situations
positive thinking for health	related to following? 1) Having a hopeful life 2) Self-efficacy in your
care that have resulted	own abilities 3) Optimism 4) Having Resilience or psychological
	strength to adapt and face difficulties that led to positive outcomes.
	What did you or that person do? Can you give examples? For
	example, you take care yourself for being with your family longtime.
	2) How have you used other people's experiences to build your own
	positive thoughts and perceptions?
12. To examine the	12. Promotion of health literacy
approaches used to	1) With regard to how you take care of yourself, can you tell me the
promote the health literacy	ways which you can use to access health information?

Objectives	Questions in the Interview
of the individual and the	2) How and in what ways do you pass on the health information you
family	mentioned to your family members or to other people?
13. To study the use of	13. Information and knowledge management and the application of
health information in self	such knowledge
practices	1) When you learn about health information from many sources, how do
	you choose the information to apply to your own health care and your
	family's?
	2) How do you compare health information and decide which
	information is the most accurate to use for your health care?