

BEHAVIORAL SCIENCE RESEARCH INSTITUTE (BSRI)

Doctor of Philosophy Program (PhD) in Applied Behavioral Science Research

ABOUT THE MAJOR

The interdisciplinary doctoral degree program in applied behavioral science research focuses on research methodology and behavioral science content. The research methodology includes research methods, measurement, statistics, and computer. The students are encouraged to develop an understanding of both qualitative and quantitative methods of research. The content of behavioral science covers the core contents of psychology and sociology, and additional topics from anthropology, political science, education, and related areas are included so that the student can understand the influence of psychological, social, cultural, and environmental aspects on individual behavior.

The program is based on the philosophy to nurture the graduates in applied behavioral science research to become leading researchers, and empowered human beings with a strong sense of ethics, so that they can work with academic excellence to developing sustainable quality of life for individuals and societies.

PROGRAM INFORMATION

BSRI offers a wide variety of doctoral programs to suit the educational backgrounds and the needs of the students.

I. Curriculum Structure

There are two types of programs offered for the doctoral degree program: one offering admission to the master degree program and then going to the doctoral program; the other offering admission straight to the doctoral degree program.

1. Combined Master and Doctoral degrees

➤ Master of Science (M.S.) and Doctor of Philosophy (PhD) in Applied Behavioral Science Research

2. Doctoral degree

➤ Doctor of Philosophy (PhD in Applied behavioral Science Research)

2.1 PhD by Course Work and a doctoral dissertation

2.2 PhD by Research

Credit Requirements for the PhD programs

Type	PhD program	Credit requirements
1	Combined Master and Doctoral degrees	Students holding Bachelor degrees must successfully complete no fewer than 90 credits of course work and a doctoral dissertation within 8 years.
2.1	PhD by Course Work	Students holding Master degrees must successfully complete no fewer than 60 credits of course work and a doctoral dissertation within 6 years.
2.2	PhD by Research	Students holding Master degrees must successfully complete a doctoral dissertation (48 credits) within 6 years.

Credit Structure for the Programs

Courses	M.S	Ph.D.		
		Students with Master degrees		Students with Bachelor degrees
		Type 2.1 By course work	Type 2.2 By Research*	Type 1
<i>Content of curriculum</i>				
1. Research Methodology	9	6	-	15
2. Behavioral Science	9	9	-	15
3. Research Practicum	3	3	-	6
4. Elective courses	6	6	-	6
Total	27	24	-	42
Thesis	12	36	48	48
Total	39	60	48	90

*Activities for the PhD by Research program

- 1.Semester1- Prepare by acquiring competency in Research Methodology, and theories necessary for each research. Pre-proposal seminar for research.
- 2.Semester 2- Prepare for the research proposal, proposal seminar.
- 3.Semester 3 onwards- Conduct research as planned.
- 4.During 1-3 years must publish two research articles prior to the completion of doctoral thesis.

II. Course List

PhD Program	Compulsory courses	Elective courses
Combined Master and Doctoral degrees	RB 501 Research Methods in Behavioral Science I RB 502 Construction and Development of Measuring Instruments in Behavioral Science RB 511 Statistics for Data Analysis in Behavioral Science I RB 701 Research Methods in Behavioral Science II RB 711 Statistics for Data Analysis in Behavioral Science III RB 521 Behavioral Science in Psychological Perspectives RB 541 Social Foundations of Human Behavior RB 581 Socialization and Human Development RB 781 Work Socialization RB 731 Research and Techniques for Individual and Group Development for Work Effectiveness RB 881 Seminar in the Philosophy of Behavioral Science RB 803 Research Practicum I RB 804 Research Practicum II RB 899 Master Thesis RB 999 Doctoral Thesis	<i>Many elective courses such as:</i> RB 522 Theories and Research in Psychological Development RB 523 Behavior Analysis and Behavior Modification RB 531 Perception, Cognition & communication RB 532 Attitudes and the Prediction of Behavior RB 533 Positive Psychology and Conflict Management for the Quality of Work Life RB 534 Interactions and Adjustment in Intercultural Work Context
PhD by Course Work	RB 701 Research Methods in Behavioral Science II RB 711 Statistics for Data Analysis in Behavioral Science III RB 731 Research and Techniques for Individual and Group Development for Work Effectiveness	<i>Many elective courses such as:</i> RB 722 Leadership, Membership and organization development RB 732 Techniques and

	RB 781 Work Socialization RB 881 Seminar in the Philosophy of Behavioral Science RB 803 Research Practicum I RB 999 Doctoral Thesis	evaluation of quality of work life
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ADMISSION REQUIREMENTS

For admission to the various programs the applicants must have the qualifying degree from a reputed university and are required to follow the necessary admission procedure and interviews as stated at the time of admissions.

The students must demonstrate competency in English language skills- need to have a score of 550 (paper-based) or 250 (computer-based) on TOEFL or 6.0 on IELTS or pass grade in the University's English examination.

PhD Program	Basic degree/Admission requirement
1. Combined M.S. & PhD program	Hold a Bachelor degree
2.1 PhD by course work	Hold a Masters degree
2.2 PhD by research	Hold a Masters degree and have research experience in a behavioral / social sciences discipline, having had a responsible role in conducting at least two research projects.

FEES

The total fee structure for each of the doctoral degree program varies as follows:

PhD Program	Total Course Fee (In Thai Baht)
1. Combined M.S. & PhD program	280,000
2.1 PhD by course work	230,000
2.2 PhD by research	300,000

The BSRI may offer scholarships and aids to deserving candidates. The details of such information may be procured at the time of admission from the office of BSRI. For further information about the fees for the various programs, kindly contact the Graduate School of the University at

URL: <http://grad.swu.ac.th>

Phone: (+662) 258-4119, Fax: (+662) 258-4119

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For more information, you may visit the web site: <http://bsri.swu.ac.th>